

Grace your world with the exquisite soft and silky ambiance of Silk Deluxe, the latest and improved interior silky finish from Elite paint. Renovate your dream home with its vibrant, rich smoothness and elegant silky aura. Choose the color that is closest to your heart from the wide spectrum of mesmerizing hues.

Slik Deluxe is a unique combination of aesthic appeal, smoothness and durability .Its ease of maintenance makes it the ultimate choice to decorative your world without hassle .Choose Slik Deluxe to experience the tranquility of smooth, sliky elegance .

9001:2015 ISO **CERTIFIED**



Elite Paint

PRODUCT BENEFITS _



SILKY FINISH

Silk Deluxe features create a smooth-satin, polished and light reflective ambiance in your room. Its enriched color experience gives the most exotic colors, which you can find in the shade card and it is indeed what you will get on your walls. Silk Deluxe is ideal for all indoor spaces, especially living rooms and bedrooms or other areas with high visibility. Silk Deluxe is the ultimate premium interior coating treat for your walls that Elite Paint has to offer.



SUPER SCRUB RESISTANT

Silk Deluxe formulation makes it a practical choice for stress-free clean up. It is considered to be the best interior emulsion coating due to its excellent finish, supreme lusters and exotic colors. It is formulated with 100% acrylic binders to enhance scratch resistance, anti-fading pigments for those rich hues and bio-resistant additives for enhanced durability. Its super scrub resistant power helps the paint film to hold up against repeated scrubbing. Silk Deluxe doesn't fail in an abrasion test over 5000 cycles/strokes of a straight line scrub tester. It is easy to remove household stains like tea, coffee, grape juice, mustard, crayon, lipstick, and pickle from the painted surface.



SOFT TOUCH

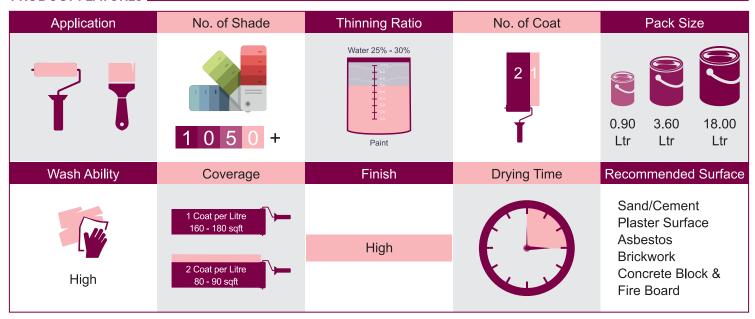
The soft touch feature of the painted surface gives the sensation of a comfortable rubber, leather - or velvet layer. This paint is a diversion from the ordinary. It dries fast, does not turn yellowish and it is highly an eco-friendly product of this generation. Luxurious and chic are words often used to describe the effect of this Soft Touch coating. Soft Touch coating provides an attractive, practical option that results in an elegant presentation of your cozy interior space.



EXCELLENT SHEEN

High performance binder levels create extraordinary sheen, smoothness and it is also durable on the surfaces of the wall. Its admirable excellent sheen brings about the grand look in any space. Higher sheen translates to higher washability.

PRODUCT FEATURES _



DIRECTION FOR USE _

Preparation for the site: Before applying paint dust, oil and fungus should be cleaned up from the wall. For new wall use 120 sand paper or stone and for old wall use scrubber to clean up. Wall should be dried up properly before applying paint.

First Step: Use 1 coat Aclose Sealer (water based) for new wall and then dry it for 3-5 hours. For old wall use 1 coat Plastelite Interior Wall Sealer (solvent based) and dry it for 18-24 hours. If there is a chance of salt damp then salt seal can be used as undercoat.

Second Step: For covering different flaws and ensuring smoothness use Puttelite Wall Putty, keeps the wall drying for 3-4 hours. After that make the wall clean by rubbing 220 sand paper.

Third Step: Apply Interior Wall Sealer (solvent based) or Aclose Sealer to wall and keep it drying for 18-24 hours and 3-5 hours respectively. After that make the wall clean by rubbing 320 sand paper.

Fourth Step: Thin up to 25 - 30% by adding clean tap water with Silk Deluxe. For smooth finishing 2 coats paint can be applied. Extra 1 coat paint can be used for deep shed. Per liter 160-180 sq ft place can be painted.

Special Note: Stir well before use. Application should be processed by clean brush and roller. It's better not to use chalk powder for accurate color. Tightly close the jar lip after every use sothat air does not enter. Clean all equipment with water immediately after use. With water, mix 5% soap or detergent powder to remove stain from wall. Use a thin fabric to clean up properly.



Corporate Office ELITE PAINT & CHEMICAL INDUSTRIES LTD.